

LET'S BE CLEAR...

THE HEALTH OF THE LAGOON IMPACTS YOU.

Lagoon Loyal™ is a program that rewards Brevard County residents for taking actions that benefit the Indian River Lagoon.

1. SIGN UP

Create your free Lagoon Loyal account.

2. REPORT ACTIONS

Complete lagoon-friendly actions to earn points.

3. EARN REWARDS

Swap your points for local business rewards!



PUT TRASH IN ITS PLACE

Litter left on roadways can be carried to storm drains and into the lagoon – impacting our wildlife and our wallets.



WASH YOUR CAR OVER YOUR LAWN

Your lawn acts like a filter to keep harmful suds and dirt off the street and out of the lagoon.



FOLLOW FERTILIZER RESTRICTIONS

Honor the fertilizer ban during our rainy season: Jun 1 – Sep 30. Heavy rains can flush fertilizer off your grass and into the lagoon.



BLOW GRASS CLIPPINGS BACK INTO THE LAWN

Grass clippings left in the street can wash into storm drains and the lagoon, contributing to the accumulation of muck.



PICK UP AFTER YOUR PET

When pet waste is left on the ground, harmful bacteria can enter the lagoon through storm drains and ditches.



ADJUST SPRINKLERS BEFORE RAIN

Excess irrigation leads to water runoff, which can introduce harmful pollutants into the lagoon.



INSPECT TO PROTECT

Inspect septic systems and sewer lines. Fixing leaks and failures reduces groundwater pollution and protects aquatic life.



REDUCE SEPTIC IMPACTS

Upgrade to advanced septic or connect to central sewer. Septic systems pollute groundwater that migrates to the lagoon.

COMMUNITY-WIDE EFFORTS FOR A HEALTHY LAGOON

Brevard County residents have reported thousands of ways they've personally reduced excess nutrient pollution from entering our beloved waterway. Keep up the great work!



6,035
Total Lagoon Loyal
Actions Completed

99
Total Lagoon Loyal
Businesses



What is the Save Our Indian River Lagoon Program?

The Save Our Indian River Lagoon Program funds projects that improve the health, productivity, appeal, and economic value of our lagoon, to reverse decades of damage to this priceless natural treasure.

Where does the funding come from?

Funding for the Save Our Indian River Lagoon projects comes from a ½ cent sales tax, approved by Brevard County voters in 2016. Resident contributions to the sales tax have been doubled by tourists, grants, and other sources. This tax expires December 31, 2026.

What does the program do for the Indian River Lagoon?

- Reduces the major sources of pollution
- Removes decades of historic pollution
- Restores natural ecosystems
- Responds to new information and opportunities

How can you participate?

Homeowners can apply for funding to upgrade septic systems, convert to sewer, repair sewer lateral lines, and receive rewards for Lagoon Loyal actions. Learn more at brevardfl.gov/SaveOurLagoon and LagoonLoyal.com.



★ = Completed Project



269,126
lbs total nitrogen (TN) reduced
142,023 lbs/year + 127,103 lbs one-time

100
Community
Projects
Completed!

2025 Save Our Indian River Lagoon Project Status

Progress as of December 31, 2024

1,842
Home Owner
Projects
Completed!

15,960
lbs total phosphorus (TP) reduced
11,988 lbs/year + 3,972 lbs one-time

Public Education & Engagement



Budget: \$4,017,807
TN Reduction: 33,709 lbs/year
Average Cost/lb TN: \$119
Projects Completed: 1
Projects Underway: 6
Projects in the Plan: 7

WWTF Upgrades for Reclaimed Water



Budget: \$36,471,408
TN Reduction: 82,151 lbs/year
Average Cost/lb TN: \$444
Projects Completed: 4
Projects in Design: 3
Projects in the Plan: 9

Rapid Infiltration Basin/ Sprayfield Upgrades



Budget: \$90,658
TN Reduction: 317 lbs/year
Average Cost/lb TN: \$286
Projects Completed: 1
Projects in Construction: 0
Projects in the Plan: 2

Package Plant Connections



Budget: \$1,574,111
TN Reduction: 992 lbs/year
Average Cost/lb TN: \$1,587
Projects Completed: 1
Projects in Design: 1
Projects in the Plan: 3

Smoke Testing/ Sewer Lateral Repairs



Budget: \$1,700,205
TN Reduction: 6,196 lbs/year
Average Cost/lb TN: \$274
Miles Smoke Tested: 299
1,089 of 1,126 Leaks Repaired
Projects in the Plan: 6

Septic to Sewer



Budget: \$163,234,830
TN Reduction: 113,243 lbs/year
Average Cost/lb TN: \$1,441
Homes Connected: 830
Homes in Construction: 355
Homes in the Plan: 5,144

Septic System Upgrades



Budget: \$30,731,280
TN Reduction: 34,294 lbs/year
Average Cost/lb TN: \$896
Homes Upgraded: 353
Homes Contracted: 591
Homes in the Plan: 1,469

Stormwater Projects



Budget: \$84,213,758
TN Reduction: 239,381 lbs/year
Average Cost/lb TN: \$352
Projects Completed: 46
Projects in Construction: 5
Projects in the Plan: 253

Aquatic Vegetation Harvesting



Budget: \$2,337,175
TN Reduction: 42,913 lbs
Average Cost/lb TN: \$54
Projects Completed: 8
Projects in Construction: 0
Projects in the Plan: 10

Muck Removal



Budget: \$161,761,411
TN Reduction: 235,134 lbs/year
Average Cost/lb TN: \$688
Projects Completed: 3
Projects in Construction: 2
Projects in the Plan: 21

Interstitial Water Treatment



Budget: \$50,860,669
TN Reduction: 500,032 lbs
Average Cost/lb TN: \$102
Projects Completed: 2
Projects in Construction: 2
Projects in the Plan: 16

Oyster Bars



Budget: \$11,361,634
TN Reduction: 23,057 lbs/year
Average Cost/lb TN: \$493
Projects Completed: 11
Projects in Construction: 5
Projects in the Plan: 28

Planted Shorelines



Budget: \$115,895
TN Reduction: 450 lbs/year
Average Cost/lb TN: \$258
Projects Completed: 8
Projects in Construction: 1
Projects in the Plan: 10

Clam Restoration



Budget: \$510,117
TN Reduction: 3,574 lbs
Average Cost/lb TN: \$143
Projects Completed: 6
Project Underway: 4
Projects in the Plan: 12

\$434.7M
2017-2024 Revenue

\$585.7M
10-Year Revenue Estimate

Save
our
LAGOON

\$79.5M
2017-2024 Expenditures

\$332.9M
Projects Underway